



With the support of the Europe for Citizens  
Programme of the European Union

## **Towards Excellence in Cultural Tourism\_ TECT project**

### **Forum "Cultural Tourism and Active Ageing"**

#### **Agia, 4<sup>th</sup> - 6<sup>th</sup> June 2014**

#### **Day 1, Wednesday 04 June 2014** **Agia, Cultural Center "Chryssalida"**

- 09:45-10:00 Registration
- 10:00-10:30 Welcome by local authorities
- 10:30-10:45 Presentation of the Municipality of Agia
- 10:45-11:15 "Archaeological sites and monuments. Promotion and development"  
*Stavroula Sdrolia, Archeologist\_7th Ephoreia of Byzantine Antiquities*
- 11:15-11:30 "History and tradition. Promotion by means of the General State Archives"  
*Ekaterini Papadopoulou, Historian\_State Archives, Department of Agia*
- 11:30-12:00 "Sustainable destination development based of alternative forms of tourism. The case of Agia"  
*Elisabeth Chatzinikolaou, Consultant in Tourism Union of Municipalities of Greece*
- 12:00-12:30 Coffee break
- 12:30-12:45 Presentation of the TECT project, conclusions of the second meeting, the Forum's objectives
- 12:45-13:00 Cultural Tourism and Entrepreneurship  
*representative of the Chamber of Larissa*
- 13:00-13:15 "The importance of the involvement of interested parties to tourism based on local communities"  
*Julian Zarb, Lecturer International Tourism development at University of Malta*
- 13:15-14:00 Discussion between citizens and participants
- 14:00-14:15 Conclusions
- 14:30-16:30 Welcome Lunch
- 16:30-18:00 Visit to Panteleimon Holy Monastery
- Return to hotel \_ Free time
- 20:00-21:00 network team meeting
- 21:00 Dinner





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## **Day 2 , Thursday 05 June 2014**

### **Agiokampos, Hotel Lounge**

*Workshop, Cultural Tourism and Active Ageing : social integration of seniors*

- 10:00-10:30 "Cultural Tourism and Active Ageing \_Elderly Care Center of Agia"  
*Hristina Giannoulea, Municipal Councillor- Head of Centre*
- 10:30-11:00 "Presentation of European policies for Active Ageing and economic development"  
*Iliana Yacova, programme Condidator*
- 11:00-11:30 Sharing experiences and good practices to develop new methods for the social inclusion of the elderly and participation in cultural tourism development.
- 11:30-12:00 Coffee break
- 12:00-13:45 Discussion between citizens and participants
- 13:45-14:00 Conclusions
- 14:00-15:30 Lunch
- Return to hotel - free time
- 19:00-21:30 Visit to the Velika Castle, the city of Agia
- 21:30 Dinner

## **Day 3 Friday , 06 June 2014**

### **Agiokambos , Hotel Lounge**

*Workshop, Cultural Tourism and Active Ageing: intergenerational dialogue*

- 10:00-11:00 Sharing experiences and good practices on intergenerational solidarity, sharing experiences between generations. What may help seniors and youngsters to learn from each other
- 11:00-12:00 Discussion between citizens and participants
- 12:00-12:30 Coffee break
- 12:30-13:30 Discussion on developing measures for integrating Active Ageing in the Network's strategy
- 13:30-15:00 Lunch
- Free time
- Visit to "Thalassa" theater
- 20:30 Buffet with local delicacies by the Women Association of Melivoia.  
Folk dances

